



वंदे धेनु मातरम्:

Connecting People to World's First Gaushaktipeeth Project

राष्ट्रीय सम्मेलन "उत्कृष्ट गौशाला प्रबंधन: चुनौतियां व सम्मान"

राष्ट्रीय गौसेवा पुरस्कार

National Conference: "Excellence in Gaushala Management: Challenges & Prospects"

February 9, 2025, IMA Hall, ITO, Delhi

Patronage

Centre/State bodies, Boards, Councils, Universities, Veterinary Institutions, Corporate, Dairy Industry, Animal Pharma Companies, Cooperatives, FPOs, Gaushala ant Samaaj, Media, etc.



MAHARISHI VASHISTHA INSTITUTE OF GAUSHALA MANAGEMENT & RESEARCH COUNCIL

(Registered with the Ministry of Corporate Affairs, Govt. of India under Section 8 of the Companies Act 2013)

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in favour of MVIGMRC, Delhi for Gaushaktipeeth and Care & Cure of mother cows.

REGD. WITH



NITI Aayog नीति आयोग, भारत सरकार

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Empowerment & Environmental Protection through 'Cow Sanskriti'

Apart from nourishing physically, mentally, and spiritually there is an outstanding contribution of cow progeny in the fields of agricultural production, environmental protection and social empowerment. Our incarnate men and sages established the cow as an ideal other mother for the overall welfare of human beings. Undoubtedly, cow is the other mother and its nectar milk is important for farmers as well as the brave soldiers defending at the borders.

Inspired by a visionary leadership of world famed **Hon'ble Prime Minister, Shri Narendra Modi and his dynamic team of Hon'ble Ministers**, India has become a bright spot in the world. There is a sense of socio-economic safety and security even among the rural masses. As a supporting efforts, **Maharishi Vashista Institute of Gaushala Management & Research Council (MVGIMRC), (Registered No. 393590) with the Ministry of Corporate Affairs Govt. of India under Section 8 of the Companies Act 2013, CIN No. U85300DL2022NPL393590, PAN No. AAPCM 4492C, Regd. with NITI AAYOG)** aims to provide an ideal platform the rural youth especially women to become self-reliance and get job in village itself education skill development, employment, entrepreneurship, animal management with veterinary and medicine system, rural MSME's and startups, organic farming, dairy management and 'Waste to Wealth' techniques. Registered on 9th February 2022, the Council initiated **an exclusive Certificate Course on 'Gaushala Management & Para - Vet' was launched at village Bhadali, Dist. Ghaziabad, Uttar Pradesh.** Besides its regular consultancy to large number of farmers, it has launched its '**Gauca**' brand products. Its participation in a leading exhibition titled NAKSHATRA 2023 at Bharat Mandapam (Pragati Maidan) New Delhi remained extremely meaningful National Conference to promote 'Desi Cow' and its gaushala.

Our Vision & Mission

- ❖ To play a supportive role for the schemes, efforts and programs of the Central/ State Governments catalysing schemes such as Rashtriya Gokul Mission launched by the Hon'ble Prime Minister .
- ❖ To disseminate Sanatan and modern knowledge on service, cow shelter and dairy management to the new generation for empowerment of farmers and rural environment.
- ❖ To create organizational consciousness for better animal care and cure in farmer unions, a federation, federation association institutions, Gaushala, trade and industry, working for Panchgavya .
- ❖ To do catalytic work for cow promotion Panchayat and protection and cow rearing.
- ❖ Promotion for the protection and service of stray, handicapped, injured, sick and helpless cows and allied animals.
- ❖ Support to farmers for development of indigenous cow species
- ❖ Guidance for self-reliance of Gaushala from cow derived products
- ❖ To prepare the new generation rural youth especially women for efficient management of Gaushala through proper education and guidance so that migration from their villages can be stopped and they can get employment in the villages themselves.
- ❖ Establishing world's first 'Gaushaktipeeth' "Gaugrid" in coastal, mountainous and desert areas so that appropriate quantity of milk can be available to the people there.
- ❖ To produce a feature film titled 'The Other Mother' based on 'Sudevi Mataji'

The Other Mother: A Saga of Struggle for Survival

The Other Mother is an inspiring story written by Sanjay Vashistha of a biopic film based on a devotional and unparalleled profile of a German lady **Padamshree Padamshree Friederike Irina Bruning "Sudevi Mataji"** who is popularly known as **"Mother Teresa of Cows"**

Advocating eco-friendly lifestyle based on care and cure of cows. She believes that the cows can only heal the world and hold the key for empowerment of human beings and sustenance of life on green planet, the Mother Earth...

perhaps India is the only country in the world where the bond between the cow and a person is very sacred and special, yet complex. Even in the stressful digital age, the cows are indispensable for all on us due to their lovable, affectionate, emotional, at the same time smart source of positive energy, intelligent and eco-friendly bovine creatures, She can provide jobs to even to poorest of the poor villagers, She can heal the people suffering from modern maladies as well as she is equally relevant for organic revolution. The cow definitely are a celestial gift from God to man! The film is being produced by **"Maharishi Vashistha Institute of Gaushala Management and Research Council"** Delhi.

Having a huge appeal for animal warfare, the film 'The Other Mother' aims to create awareness towards better care & cure of cows with an objective to support village youth in terms of skill development, soil conservation, management and socio-economic empowerment of poor villagers through manufacturing of unique 'Gauca' brand. It is a sincere effort to catalyze promotional activities of all the stakeholders.



Release of the book 'The Other Mother' inauguration at Delhi Book Fair 2024, on 9th August, 2024 at Bharat Mandapam, New Delhi



Hon'ble Cabinet Minister Govt. of India Shri Puroshotam Rupala Ji launches the poster of a film "The Other Mother" based on life of Sudevi Mataji on February 08, 2022 at Mukhrai, Radha Kund, Mathura, U.P.



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RASHTRIYA GAUSEVA PURASKAAR

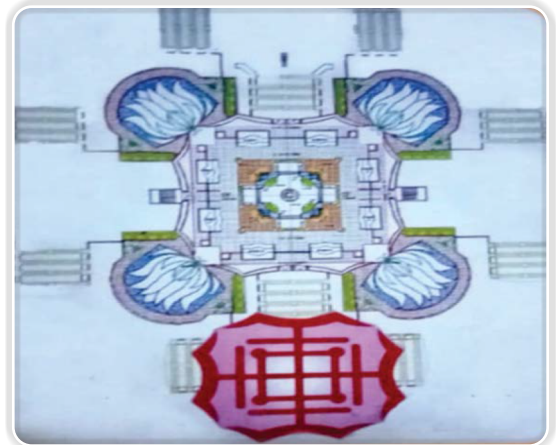
Today, there is a constant need for model Gaushalas for the empowerment of the country. Gaushala management is necessary before dairy management because they are dependent on each other. The objective of the Council is to promote it through proper cooperation with Central/State bodies, industry and village community renewal bodies, Gram Panchayats, federations, associations and non-governmental organizations. To honour the efforts of various stakeholders who have dedicated their lives to the service of cows, the Council intends to organize a special 'Rashtriya Kamdhenu Mahotsav' which will include thematic exhibits, farmer seminars, skill development programmes, demonstrations on dairy and allied industries. There will be participation. Cultural programs, etc. 'Rashtriya Gauseva Puraskaar' will be an added attraction to honour those who have achieved excellence in providing care and treatment to cows & Gaushala. The objective of the Council is to disseminate to the people the ongoing efforts of the Central/State Governments to promote economy, employment, capacity building and self-reliance. With the aim of expanding the "National Cow Service", the Council looks forward to valuable guidance as well as support from national leaders, agro-animal husbandry, dairy experts, industrialists, technologists, scientists, veterinarians, and Gaushala owners.



GAUSHAKTIPEETH - A UNIQUE PROJECT

Eternal Devotion | Rural Education | Skill Development | Employment Entrepreneurship | Energy Source | Health & Cleanliness | Organic Farming | Ecology Protection | Farmer Welfare

'Gaushaktipeeth' will be a divine place for healing the nature and human being with a mission of care and cure of cows and propagating the slogan "Spiritual Man and Digital Society" As the **Maharishi Vashistha Institute of Gaushala Management and Research Council** is carrying forward its ambitious project of 'Gaushaktipeeth' i.e. setting-up an infrastructure comprising of state-of-the art and unique abode of 'Vashistika Sudarshan', institute Complex, Exhibition & Convention Centre, Academy, Yoga, Research & Medicine lab & Diagnostic Centre, Dairy Plant, Herbal Park and World class Gaushala with organic farm. The entire project will be set-up with the interface of intelligent buildings, Bio-gas Plant, Solar power, Zero Waste technologies and digital technologies. The Council aims to promote organic farming based eco-friendly life style. It intends to become worlds premier academic institute and R & D centre. The, theme area of the institute will be comprising of world Rashtriya Kamdhenu Museum having meaningful display on life of Maharishi Vashistha and other saints who devoted their life in care and cure of cows and all other contributors of the Council. Aiming to lay a sound foundation for self-reliant growth of the nation in coming decades, the council intends to strengthen the fabric of inclusive India as the existence of cities largely depends upon the villages.



Vashistika Sudarshan

A unique Project of MVIGMRC at Gaushaktipeeth

Vashistika : Complete Swastika, Mantra, Tantra, Yantra, Sudarshan Chakra of Lord Krishna, holy word 'RAM' in Devnagri is rotating with 90 Degree in all directions, clockwise/ anticlockwise. Designed by Shri Sanjay Vashistha renowned artist at and erudite researcher, the symbol was first time displayed exhibition titled "Anubhuti" (August 15-21, 1991) at Triveni Art Gallery, New Delhi.

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