



**Celebrating The Excellence "Bharat Khilta Kamal:Kamdhenu Pehal"  
India International Trade Fair: 2025**

**" एक भारत, श्रेष्ठ भारत "**

**Platinum Sponsorship**

- 1) Sharing the dais with high dignitaries during the inaugural session of the (Award presentation) Conference as well as Key Note Address.
- 2) Offering of Image Building, Brand Expansion, business promotions and Networking through leading media.
- 3) Sharing of Data including High Dignitaries and Valued attendees.
- 4) Felicitation with a Trophy and Certificate of Excellence by the Chief Guest on the dais.

**PRE- EVENT**

- Logo Inclusion on the top row of Sponsors Section on Website.
- Logo Insertion in all Event EDMs (International and National).
- Logo Inclusion in all Print Advertisements.
- Logo Inclusion in all Marketing Collaterals.
- Logo Inclusion in Event Invitations.
- Press Notes to all Media announcing partners and sponsors, which is prepared and Distributed by the by the PR Team.
- Testimonial from Senior Executive to be used across all Communication Channels.
- 1x Announcement upon Sponsorship Confirmation through Enterprise Data Management and Social Media Channels.
- Opportunity to share Content on Event Social Media Channels (Including: Instagram, Twitter, Facebook, LinkedIn)

**AT THE EVENT**

- Felicitation of the CEO with a trophy and certificate of Excellence by the Chief Guest.
- On the Hall Entrances Gate Banners.
- On Digital Screens used Onsite.
- Award presentation backdrops.
- On the Banners in the Conference Halls.
- 3X Standees at Strategic Locations.
- 1x Full Page of Message of the CEO & advertisement to be included in the Event Souvenir, Bharat Khilta Kamal:Kamdhenu Pehal".
- Corporate Video on Digital Screen.

Contd...

***Healing the World...***

**Corp. Office: 214-D, Pocket- B, Mayur Vihar, Phase - 2, Delhi -110091**

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**MAHARISHI VASHISTHA INSTITUTE  
OF GAUSHALA MANAGEMENT & RESEARCH COUNCIL**

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**CONFERENCE DELIVERABLES**

- Keynote Speaking Opportunity for a Senior Executive in Award Ceremony. Conference Session (Speaking slot and subject to be confirmed by the Steering Committee of Conference team).
- A podcast to the CEO of the company.

**POST EVENT**

- Social Media thank you to Sponsors Post on Social Media Channels.
- Website Hyperlinked Logo on Event Website Post Event – Press List Insertions.
- Post event media coverage in form of publicity.

**(Sponsorship Amount Rs.11 Lakhs + GST extra)**

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